

# whole child

Indian River



# 2014

## Report to the Community



## Message from the Executive Director

This was a year of impact and opportunity for Whole Child Indian River. With a 79% increase in website visits and a 48% increase in monthly intensive users, we reached more families than ever before.

One of the year's highlights was the opportunity to partner with Indian River Academy. A Title I school with 88% of students on free or reduced lunch, the needs of families are many. Throughout the year, we participated in many meaningful activities with students, parents, and teachers, and transformed a dismal space into an inviting courtyard and mural. Thanks to the generosity of Quail Valley Charities, we were able to establish the first ever Whole Child Connection Corner.

It was at the Connection Corner that we met the mother of two young daughters – a six month old and eight year old - who had not been to a doctor due to lack of health insurance. When she was shown the Whole Child profile, you could practically see the weight lift from her shoulders and the relief fill her eyes. Through Whole Child's website, she found information on physicians and resources to apply for health insurance. It was a poignant reminder of why this program is needed in our community.

The continued growth of Whole Child would not possible without the support and involvement of our community. On behalf of Whole Child and the Junior League, I thank each one of you - our providers, volunteers, businesses, schools, sponsors, and donors – for working together to make sure children thrive.

Sincerely,  
Kelley Williams, Executive Director



*"The Whole Child concept that meeting the social and emotional needs of our children is essential for school success coincides with our school mission. The beautification project in our courtyard has been a huge motivating component for our school family that our community is behind us and is a partner in the success of our students!"*

*-Diane Fannin, Principal, Indian River Academy*



## Responding to Community Needs

This year, Whole Child was proud to partner with Indian River Academy to support their vision of creating a safe environment where all students engage in their own self-efficacy so that they learn the lifelong skills needed to be successful emotionally, socially, and academically.

Our primary goal was to help families connect to resources that meet all the needs of their children. We assisted faculty in creating activities that built parent-school relationships, celebrated their children's accomplishments, and nurtured the culture of safety. Parents lacking a computer or in need of a quiet, private setting were able to complete a profile at the Whole Child Connection corner, located in the school's media center.



Thanks to the support of Quail Valley Charities, Whole Child established the first school-based Connection Corner.

One of the most visible evidences of our impact was a project called **Beautiful Spaces**. Research indicates that changing the landscape of a child's environment has a positive effect on attitudes and behaviors.



The Beautiful Spaces project was an opportunity to bring together a school, non-profit agency, local businesses, volunteers, students, and parents to transform a courtyard at Indian River Academy. Students contributed to the mural by adding handprint flowers, allowing them to take ownership in the creation of a beautiful space at their school and instilling a sense of responsibility to encourage fellow students to keep it that way.

## Special Thanks to Our Beautiful Spaces Sponsors and Partners

Sara Bumgarner | Garden Club of Indian River County | McDonald Builders  
Sartain & Associates | Sergio Ramirez Painting, Inc.

The mission of Whole Child Indian River is to nurture and develop thriving children by connecting families to a network of community resources.

We help families succeed by providing a preventative holistic approach that recognizes the importance of meeting all six dimensions of a child's well-being: physical and mental health; quality education; social-emotional development; spiritual foundation and strength; safe and nurturing environment; and economic stability.

## Measures of Growth

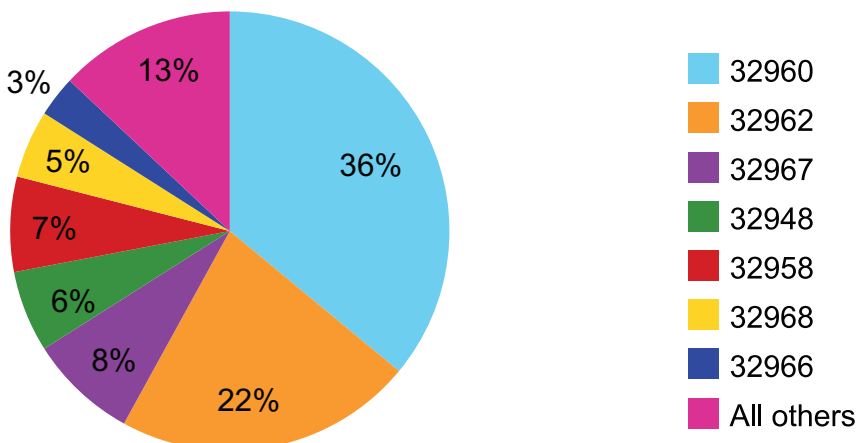
**Site Impressions** indicate a user has obtained information about a provider. The number of site impressions in the 2013-2014 fiscal year increased by 79% over last year.

**Intensive users** spend a minimum of 30 minutes on our website and obtain information on three or more providers. Intensive users represent unique families, so the actual number of people served each month is two to three times the number of intensive users. The number of intensive users in the 2013 -2014 fiscal year increased by 48% over last year.

## Top Service Needs Identified by Website

Service Need	Count
Emergency Services	397
Community Activities and Involvement	230
Mental Health/Behavioral/Counseling	199
Education	184
Dentists	121
Health Insurance	112
Physicians	104
Employment Assistance	101
Financial Assistance- Medical	99
Safety	68

## Website Usage by Zip Code



## **Thank You to Our Donors** (June 1, 2013 – May 31, 2014)

### **Champions** (\$1,000 and above)

Mr. Leonard M. Rush and Ms. Ann Clark Johnston-Rush

### **Ambassadors** (\$999-\$500)

SAD Foundation - Mrs. Anne Dunn

Mrs. Barbara Malcolm

### **Investors** (\$499 - \$250)

Ms. Ann Elisa Black

Mrs. Virginia McKernan

Ms. Melissa Medlock

### **Supporters** (\$249 - \$100)

Mrs. Anne M. Anderson | Ms. Polly Bartlett | Mrs. Nancy Bryson

Mrs. Marilyn Case | Ms. Elizabeth Crowther | Mrs. Jayne M. Huggins

Mrs. Linda H. Irwin | Mrs. Madelyn Law | Mrs. Peter Manz

Mrs. Nancy May | Mrs. Anna P. Nichols

Mrs. Susan L. Pfau | Mr. and Mrs. Donald Riefler through the

Indian River Community Foundation | Mrs. Anne L. Sofronas

### **Friends** (\$99 and below)

Mr. and Mrs. John Beatty | Ms. Sally Parish

### **In-Kind**

United Way of Indian River County

Whole Child extends thanks to **Children's Services Advisory Committee, Quail Valley Charities** and the **Junior League of Indian River Sustainers** for their generous support.

### **Woman of the Year Luncheon**

The Junior League of Indian River and Whole Child thank Presenting Sponsor **Stewart Evans Stewart & Emmons, P.A.**, and major sponsors **Grall Law Group, Junior League of Indian River Sustainers, Scripps Treasure Coast Newspapers, Tuttle Servos, P.A.**, and **White Orchid Spa**, and all of the generous supporters and attendees for joining us in recognizing 29 outstanding women in our community at the second annual Woman of the Year event to benefit Whole Child and other League initiatives.

Every effort was made to include all who donated. Please accept our sincere apologies if your name was excluded, misspelled or inaccurately recognized. Please contact our office so that we can update our records.

## Partner Providers

Whole Child works to engage the entire community in ensuring families have access to the resources and support they need to succeed. We thank the following agencies for their support as a partner provider.

Big Brothers Big Sisters of  
Indian River County  
Boys & Girls Clubs of Indian River County  
CASTLE  
Childcare Resources of Indian River  
Children's Home Society of Florida  
City of Vero Beach Recreation Department  
Coastal Behavioral Analysis, LLC  
Community Church of Vero Beach  
Community Preschool  
Deaf and Hard of Hearing Services of  
the Treasure Coast  
Dogs for Life  
Dr. Karen Mersky, Ph.D.  
Early Learning Coalition of  
Indian River, Martin, and Okeechobee  
Economic Opportunities Council  
Environmental Learning Center  
Epilepsy Foundation of Florida  
Feed the Lambs Enrichment Program  
Genesis Learning Center  
Gifford Youth Activity Center  
Girls on the Run of the Treasure Coast  
Harvest Food and Outreach Center  
Homeless Family Center  
I Can Swim  
i9 Sports  
Indian River County Healthy Start Coalition  
Indian River County Recreation Department  
Indian River Habitat for Humanity  
Junior League of Indian River  
Kids and Nurses PPEC  
Legacy Behavioral Health Center

Literacy Services of Indian River County  
Make Your Mark In Life  
Mary's Shelter  
McKee Botanical Garden  
Mental Health Association in  
Indian River County  
Milestones Developmental Center for  
Autism of Indian River County  
My Sweet Angels Daycare  
Ocean Addiction Recovery Services  
Partners In Women's Health  
Puzzled Families of Indian River County  
Riverside Children's Theatre  
SafeSpace  
Samaritan Center  
St. Paul's Church  
Substance Awareness Center of  
Indian River County  
Suncoast Mental Health Center  
The Buggy Bunch  
The Source  
Tobacco Free Partnership  
Treasure Coast Community Health  
Treasure Coast Food Bank  
Unitarian Universalist Fellowship  
United Way of Indian River County  
Vero Beach Museum of Art  
Vero Classical Ballet  
Women's Care Center of  
Indian River County  
Women's Refuge of Vero Beach  
Youth Guidance Mentoring and  
Activities Program

**An Initiative of the Junior League of Indian River**

**1836 14th Ave., Room 205 Vero Beach, FL 32960**  
**[www.wholechildirc.org](http://www.wholechildirc.org) | 772.567.8008**